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JULBO LAUNCHES NEW GOGGLE RANGE FOR 2008

WILLISTON, VT (Jan. 23, 2008) – With 120 years of optical heritage, Julbo has built global name recognition with advancements in both alpine mountaineering eyewear and action sports optics. The next logical step in the company’s evolution was to bring that technology to the snowsports goggle market.

Due to high demand, Julbo introduces a line of goggles for the most extreme conditions. This new range includes Category 4 goggles—the only Category 4 goggles in the North American market.

Julbo’s new range of goggles comprises the following models:



- **Around Excel** – With dual density, soft comfort foam and a helmet compatible strap system, the Around Excel is available in three lens options: Available in Kaki with an orange Category 3 lens with silver flash finish; Silver with a blue Category 3 lens with silver flash finish; and Black with a black Category 4 vision lens. \$85 retail.

- **Around Excel Over the Glasses** – The Around Excel designed to fit over the glasses (OTG) for those who wear prescription eyeglasses. Available in Metal Black and Silver with an orange Category 3 lens with silver flash finish. \$85 retail.



- **Venus Excel** – Designed to fit a woman’s small face, the Venus Excel is offered in Pink with a pink Category 2 lens or in Blue with an orange Category 3 lens. Features include double density, soft comfort foam. \$80 retail.



- **Gravit** – This model offers single density soft comfort foam with dual cylindrical shield protection in Black with a yellow Category 1 lens. \$60 retail.

- **Mix Excel** – With dual density, soft comfort foam and a helmet compatible strap system, the Mix Excel is available in either Silver with an orange Category 3 lens with a silver flash finish or in Black with a black Category 4 vision lens. \$85 retail.



These new goggles will be available to consumers in February 2008.

Julbo is the only company in North America that serves the Category-4 eyewear market with goggles and photochromic sunglasses for glacier and high-altitude use.

For additional information on Julbo eyewear, visit www.julbousa.com or call 800.651.0833. For media inquiries, please contact Verde PR at 970.259.3555.

JULBO – OPTICAL SOLUTIONS FOR ACTION SPORTS