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Educated Skin Care  
with the ultimate in bioactives

## MyChelle Dermaceuticals Gets Teen Spirit With Their New Clear Skin Series *Teens - say goodbye to acne*

**Louisville, Colo. (March 6, 2009)** – It's inevitable; right before a big date, prom or graduation, bam, a pimple the size of Mount St. Helens pops up in the most conspicuous place, like a witches wart on the tip of the nose or Cyclopes' third eye. Old-school skin remedies are just that, old school. No longer does the concealer conceal, and who wants to put benzoyl peroxide or acetone on their face. That can only make the situation worse by adding some dry flakey skin to the protruding, red bump and can lead to even worse health problems down the road.

MyChelle Dermaceuticals understands skin issues better than anybody, and has been helping solve skin problems for over eight years now – all naturally. MyChelle's products include pure and therapeutic ingredients that can effect a change in the skin at a cellular level. Totarol is a key ingredient, and is a naturally occurring plant extract, from Totara trees in New Zealand, which is a potent antibacterial and antioxidant property in the skin care series. Understanding that skin is different at every age, MyChelle's new *Clear Skin Teen Anthology*<sup>™</sup> is an all-natural acne treatment program specially formulated for teens.

“Because of my personal past struggles with acne, I have been on a mission to create the most effective teen acne products ever formulated,” said Myra Michelle Eby, founder of MyChelle Dermaceuticals. “Our innovative *Clear Skin Teen Anthology*<sup>™</sup> is a natural, yet effective, answer to solve acne woes through the right combination of bioactives in the four products that complete the series. This quatro is so effective that I have even incorporated these into my daily skin care ritual to keep my naughty skin in check.”





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Acne knows no boundaries or age but we feel is most devastating in the peer pressured teen years with serious self-esteem issues. In fact, acne is the most common skin disease in America affecting more than 60 million people, with nearly 85 percent of people aged 12 -24\* suffering from this annoying and confidence-crushing problem.

With up to 60 percent of topically applied ingredients absorbed by the skin, acne sufferers should be wary of active ingredients in conventional acne treatments, including benzoyl peroxide and triclosan; both of which can dry the skin and cause more harm than help.

MyChelle's new *Clear Skin Teen Anthology*<sup>™</sup> includes a safe and effective skin care regimen that will help skin regain a balance and avoid the oily-dry roller coaster that can only aggravate the issue. It won't dry out the skin like other teen-focused regimens, and does not include any harsh chemicals.

The specialized products in the MyChelle teen acne program—*Clear Skin Teen Anthology*<sup>™</sup>—work together to reverse and potentially eliminate acne completely. This program will not only clear skin, it will neutralize bacteria and balance oil production while supporting the healing process of infected acne lesions.

*The Clear Skin Teen Anthology*<sup>™</sup> features:

- ❖ *Clear Skin Cleanser*, to thoroughly cleanse;
- ❖ *Clear Skin Clarifying Pads*, to provide additional soothing anti-inflammatory and anti-bacterial support;
- ❖ *Clear Skin Spot Treatment*, to treat specific problematic areas or simply spot treat; and the
- ❖ *Clear Skin Balancing Cream*, to nourish, hydrate and balance oily, blemish prone skin.



\*From The American Dermatologist Association



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Time to stop adding fire to fire and to treat your skin with bioactive, all-natural ingredients, such as willow bark (salix alba), a naturally occurring salicylic acid for exfoliation, totarol from New Zealand for its potent anti-bacterial properties, and lemongrass essential oil to calm and normalize oil production.

Now it's natural to say good-bye to acne and love your skin again with MyChelle's new *Clear Skin Anthology*™. Check them out [online](#). MyChelle is also now on MyChelle [Facebook](#). Join the discussion and watch for special offers and great contests for Facebook fans.

### **About MyChelle Dermaceuticals**

Founded in 2000 by Myra Michelle Eby, MyChelle Dermaceuticals is the Leader in Educated Skin Care with the Ultimate in Bioactives™. MyChelle is an innovative pioneer in the crafting of pure, highly effective products that incorporate cutting edge science and bio-active ingredients. MyChelle offers a full line up of cleansers, serum treatments, toners, nourishing creams, sun protection, intensive treatments, mineral makeup and a selection of men's products. The company's mission is to offer skin care products that are not tested on animals and do not harm our delicate environment while yielding exceptional results for all skin types. MyChelle is sold in fine health food stores nationwide. For more information please visit [www.mychelleusa.com](http://www.mychelleusa.com)

