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Rab Brings Latest Offerings to The U.S. Market

Salt Lake City, Utah, Jan. 27, 2007 – Rab, the leading British manufacturer of mountaineering garments and gear for the last 25 years, is launching in the U.S. market for 2007. Rab unveils its most technical offering of product to date for 2007, including a collection of eVent® fabrics shell jackets, pants, gaiters, gloves and shelters.

eVent® fabrics get their unique properties from a proprietary and patented waterproof membrane. Its unique composition allows millions of tiny pores to breathe at their full potential. Sweat vents directly to the outside of the fabric in one easy step, called Direct Venting™ Technology. eVent® fabrics simply let the sweat out.™

Rab Carrington, one of Britain's foremost mountaineers, established the Rab brand in 1981 to design and manufacture the world's finest down clothing and sleeping bags. From the beginning, Rab created a reputation for producing garments that are truly for 'the most extreme conditions in the world' and for searching out the finest technical fabrics to use in their designs.

This culminated in 2003 when Rab became an early adopter of eVent® fabrics for use in their mountaineering and trekking shell jackets. eVent fabrics is now used in a wide range of Rab products, which consistently receive critical acclaim both from mountaineers around the world and from industry media.

Highlights from new products for 2007:

Kailash Jacket – this protective and comfortable softshell jacket incorporates the new eVent® windproof fabric. Breathable and weather protective, the Kailash features durable face fabric on high abrasion areas, reflective detail on the arms, high protective collar with draw cord, three chest pockets and one inner security pocket, drawcord hem and waist and an articulated fit with bulk busting cuffs. Available in lava and azure.

Women's Latok Alpine Jacket and Pants– Designed with a women's specific cut, this lightweight mountaineering jacket features eVent® 3 layer fabric with two chest pockets, two internal zipped chest pockets, a helmet compatible wired hood, a single waterproof front zip with internal storm flap and adjustable cuffs and hem drawcord. The pants feature two waterproof ¾ length leg zips with three zip sliders for extra venting options, elastic waistband with drawcord and articulated knees. Jacket available in luna, pimento and black. Pants available in black.

Neutrino Edge Jacket – Down filled garments and sleeping bags are the roots of Rab, with the Neutrino Endurance and Summit Jackets being the definitive down jackets in the British outdoor market. The newest offering, the Neutrino Edge, is a lightweight goose down jacket with chain link baffle structure and Hyperlite Plus water resistant shell fabric with Pertex Quantum® inner. With 250g of 96% goose down at a fill power of 850+, features include stitch through construction, attached down filled hood with Velcro tab, two external pockets, one internal security pocket and adjustable cuffs and hem drawcord. Available in lime and black.

P5 Jacket and Pants – Lightweight alpine mountaineering jacket and pants made in exclusive Pertex Shield® 3 layer waterproof fabric. The jacket features a fully adjustable helmet compatible wired hood, standard front storm flap, two outer and one inner pocket, drawcord hem, and articulated fit and bulk busting cuffs. The pants feature ¾ length water resistant YKK side zips with rain drain, extra zip heads to allow variable venting, wide elastic waistband with drawcord and articulated knee. Jacket available in nocturn and autumn. Pants available in black.

Generator Jacket – A lightweight and packable insulated jacket with Primaloft® 1 fill and Pertex Quantum® inner and outer fabrics. 100 g Primaloft® 1 insulation and 60g in the arms ensure maximum warmth to weight ratio with two hand warmer pockets, one chest pocket and a hem drawcord. Packs into own pocket. Available in denim and black.

About Rab:

Rab Carrington, one of Britain's foremost mountaineers, established the Rab brand in 1981 to design and manufacture the world's finest down clothing and sleeping bags. From these early days, Rab created a reputation for producing garments that are truly for the most extreme conditions in the world and for searching out the finest technical fabrics to use in their designs. Rab clothing stands among the most technical and innovative on the market, designed to meet the exacting demands of the Scottish mountains that remain the inspiration and testing ground for many of the products. The Rab brand continues to be run by climbers for climbers and all products are tested in extreme environments by our team of mountain athletes.