

CONFLUENCE WATERSPORTS™



Outdoor Retailer Summer Market 2011

Outdoor Retailer Summer Market 2011
Media Kit and New Product Guide
Booth #32077

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Bomber Gear Officially Drops on Retail

Easley, S.C. (August 2, 2011) – [Outdoor Retailer Summer Market 2011](#) will mark the first time that [Bomber Gear](#) will be available to retailers. The premium, authentic paddlesports brand will unveil new sprayskirts and technical apparel at Outdoor Retailer, which takes place Aug. 4-7, 2011 in Salt Lake City, Utah.

This past December, Confluence Watersports [proudly announced](#) that Bomber Gear joined its family of leading paddlesports brands. Since that time, Bomber Gear founder and now Product Development Manager for Softgoods and Accessories, Rick Franken, and his adoptive Bomber Gear team have been working on enhancements to the brand through cutting-edge design and innovation. Bomber Gear is in true form to drop on retailers this summer.

“Bomber Gear is in a great place; we couldn’t be more excited about the re-launch,” said Shelly Moore, VP of Sales for Confluence Watersports. “With the quality and performance attributes fine-tuned, we are thrilled to be able to offer retailers such high performance whitewater skirts and technical paddlesports apparel. Retailers can now turn to Confluence for their full spectrum of paddlesports needs.”

Stop by the Confluence Watersports booth #32077 to see Bomber Gear’s 2011-2012 line.

About Bomber Gear:

Bomber Gear was founded in Durango, Colo. in 1992, by expert kayaker Rick Franken. Franken bought his first sewing machine because he and a small group of adventure-seeking friends needed better gear. Better gear that let them push the limits and perform at their best while staying warm, dry and comfortable. The goal was to design and manufacture task-specific paddling gear that worked for everyone. Today, Bomber Gear is a premium, authentic paddlesports brand that continues to specialize in the design of performance whitewater skirts and technical paddlesports apparel. Visit Bomber Gear online at www.bombergear.com.

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Harmony Gears Up for Growth With Overhaul of Product Line for Spring 2012

Easley, S.C. (August 4, 2011) – In response to retailer feedback and the ongoing quest to maximize sell-through, the [Harmony](#) 2012 paddling accessory line will see a widespread overhaul in product and in pricing. With a new sourcing team in place, the result will be reduced prices, without compromising on quality. Harmony anticipates a higher volume of sales for its retail partners both in store and through e-commerce.

“Retailer feedback was a huge influence on the development of Harmony’s 2012 line of accessories,” said Confluence Watersports GM of Accessories, Chris Pageau. “Despite the great quality of Harmony products in the past, we were getting feedback that our Harmony products were simply priced too high to maximize sell through. We listened carefully to this feedback and worked hard to find solutions that resulted in a lower priced product that maintained great quality.”

Availability and service were paramount in determining Harmony’s new strategy. Harmony [recently expanded](#) its supply chain team to support growth and ensure quick response. Suppliers are now able to keep up with the anticipated demand spike, ensuring that retail partners never need to let a potential sale walk out the door.

Harmony Gear continues to be available to retailers via the Shopatron platform to maximize retailer opportunities to capture sales in the growing e-commerce realm.

Thanks to the new supply chain strategy spurred by retailer feedback, the following improvements will be seen in the 2012 Harmony lines:

- **Harmony Paddles:** Reduced prices (12-percent-25 percent) across the entire line thanks to minimization of wasted materials and a new ferrule system. Harmony will move exclusively to a push button ferrule system preferred by consumers, and discontinue the Featherlok ferrule option entirely. All Harmony paddles are still made in the USA.
- **Harmony PFDs:** New PFDs designed by industry icon, Rick Franken, the new product development manager for softgoods and accessories at

Confluence, will focus on premium fit and freedom of movement. Harmony PFD prices have dropped about 25-percent on fitted models compared to last season. Supreme comfort will ring in with value, at less than \$79 at retail.

- **Harmony Sprayskirts:** The sprayskirt line gets a fresh start for 2012. Harmony will offer four new models, each with new expansive size options for premium fit. Materials have been deliberately chosen for maximum dryness and to optimize precision fit compatibility with all boat brands. Thanks to customer feedback, a reduced number of models and price points have been implemented to simplify the shopping experience.

In addition to product improvements, the new Harmony mesh packaging will continue for easy and efficient merchandising.

About Harmony:

Harmony is the paddling industry's top provider of high quality accessories at an affordable price. With an extensive selection of everything from paddles to fishing accessories to PFDs, Harmony is the first stop to outfit any canoe or kayak. The brand is based in Easley, S.C., alongside its sister brands in the Confluence Watersports family. Harmony gear is available at specialty retailers across the country and online at www.harmonygear.com.

Harmony · Adventure Technology · Wave Sport · Perception · Dagger ·
Wilderness Systems · Mad River Canoe



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Mad River Canoe Celebrates 40th Anniversary With Special Edition Explorer Canoe

EASLEY, S.C. (June 1, 2011) – You only turn 40 once and Mad River Canoe is celebrating the milestone by offering a special edition Explorer Kevlar. Available for a limited time, the [40th anniversary Explorer](#) has a classic aesthetic reminiscent of 1971 style, with the performance expected from a 2011 Kevlar hybrid hull.

For the 40th anniversary of the brand, the special edition Explorer is a nostalgic reminder of the legacy that began so humbly in Vermont four decades ago. The vintage aesthetic is two-toned red and white with elegantly stained, slotted gunwales, contoured cane seats and contoured yoke.

The beloved hull design of the Explorer remains unchanged in the special edition boat. A shallow vee hull and moderate rocker provide just the right blend of agility, speed and stability to please experienced canoeists and developing canoeists, alike. The limited edition canoe is available in a light and efficient Kevlar hybrid.



-more-

To finish the boat in true Mad River Canoe fashion, this celebratory canoe wouldn't be complete without the original "rabbit with a habit" icon. He proudly and mischievously adorns the bow, ready to usher in another 40 years of canoeing adventures.

The special edition Explorer Kevlar is made to order. MSRP: \$2,999.00.

Specifications:

Length	Width (4" waterline)	Width (gunwale)	Weight	Capacity
16'3" / 495 cm	22.35" / 84 cm	34.5" / 88 cm	57 lbs / 26 kg	1100 lbs / 499 kg

Discover more at www.madrivercanoe.com. For a photographic retrospective of the first 40 years of Mad River Canoe, check out: <http://tinyurl.com/3vgclob>.

About Mad River Canoe:

Some say that a mischievous rabbit founded Mad River Canoe (read about it [here](#)). We're not saying for sure, but when Jim Henry built the first Mad River Canoe Malecite in 1971, he was inspired by the Micmac Indian legend of a rabbit whose confidence was a powerful asset when backed up with innate abilities. Confidence, aptitude, innovation and results guided the beginning of Mad River Canoe and they persist in the brand and its boats today. For nearly 40 years, Mad River Canoe has devoted itself to the craft of building a better canoe, not for the glory, but for the results. Until you can get on the water to feel the confidence of a Mad River Canoe yourself, check us out online at www.madrivercanoe.com.



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New Mad River Canoe Serenade Makes Getting on the Water Easy

EASLEY, S.C. (August 4, 2011) - The [Mad River Canoe Serenade](#) is a solo canoe that merges the comfort and efficiency of a kayak with the stability, ease of entry and exit, and gear carrying capacity of a canoe. While the hull and gunwales mirror that of a typical recreational canoe, the unique seating system speaks to its kayak inspiration. The Serenade is a hybrid in the highest sense of the word: best of both worlds.

A distinctive addition to the Mad River Canoe line, this fiberglass constructed canoe bridges the gap between a small, easy-portaging pack canoe and a solo hull. The Serenade is comfortable, low maintenance, easy to paddle and cost-effective, providing an option for recreational paddlers who prefer to go solo.

At 13-feet, the shallow-vee hull and asymmetrical design is very stable and versatile. Truly an innovation for the hybrid canoe sector, the unique seating system is easy to adjust with leg-lifter support and innovative adjustability in a reclining seat for all-day comfort on the water. The seat is also removable, so it can double as outdoor seating on the shore.

For recreational paddlers weighing the benefits of a kayak versus a canoe, the higher seat of the Serenade offers a drier ride and makes getting in and out of the boat easier. Canoeists looking for a stable, durable and fun solo boat will find the Serenade delivers in spades.



The Serenade paddles most efficiently in protected waters like ponds, small lakes and marshes that are not likely to be exposed to wind and chop. For casual outings of fishing, photography, bird-watching or simply cruising, the Serenade is the grab-and-go solo hybrid canoe for recreational paddlers. For more intense adventures, the Serenade is a light (26-29 lbs) and agile solo paddler's dream.

Features:

- Shallow vee hull
- Multi-chined hull with integrated keel
- Asymmetrical hull
- Fiberglass hand layup
- Pigmented Gel Coat
- Adjustable/removable seating system
- CSS Back Rest and Padding

Specifications:

	Length	Width	Weight	Capacity	MSRP
Serenade (Aluminum Gunwale)	13' 1"	28.25"	26 lbs	300 lbs	\$1499
Serenade (Wood Gunwale)	13' 1"	28.25"	29 lbs	300 lbs	\$1719

*Available September 15, 2011
Made in USA*

About Mad River Canoe:

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New Wilderness Systems Ride for 2012 Gets Standing Ovation

Easley, S.C. (August 4, 2011) – Joining the ranks of other things that get better with age, the all new Wilderness Systems Ride 115 and redesigned Ride 135 turn up the amplitude on all the qualities that made the original a classic, and delivers better capabilities to continue fueling the passion for kayak fishing or easy-going recreation. The Ride series has long been associated with rock-solid stability for paddlers of all sizes. The 2012 models hold true to that heritage, while offering massive capacity, straightforward storage, versatile performance, easy rigging and true stand-up capability. With the brand new Ride 115 in the line-up, the Ride series now has a compact, easy-to-manage choice that doesn't skimp on storage.

The performance is in the hull. The new Ride plows through surf, moves in and out of inland waterways, coastal areas, rivers and cruises on flatwater. The overhauled nose design is now quieter on-water through an increase in the rocker and volume that breaks easily through surf plus raised footwells that help make an overall drier ride than ever before.

The fun is on the deck. The new floor layout, including widened, flat footwells, makes it one of the easiest boats to stand up in. The Ride 115 is actually the first kayak on the market under 12-feet to give true stand-up confidence.

The newly added sliding, removable Freedom Elite Seating System is designed so paddlers can trim their load on the fly (for launching through surf), or adjust maneuverability (for river performance or tracking). With a series of new deck features the Ride offers wider, flatter surfaces and intuitive compartments for rods, reels, depth finders and more, right at your fingertips. The popular SlideTrax tool-less accessory rails have been added near the cockpit to keep even the most rabid gear hound organized.

What makes the all-new Ride 115 stand above all others is its portability. Gear junkies can still load it down and bring home the big one with best in class capacity, but now in a boat that's easy to carry, store, and offers even more maneuverability. When it comes to versatility, the Ride series is unmatched.



Shown: Wilderness Systems Ride 115

Wilderness Systems kayaks are built to the highest performance and quality standards possible, and the new Ride series is no exception. It is also the most comfortable ride on the water, featuring Phase 3 padding. To top it off, the series has been tested and fine-tuned by the Wilderness Systems Pro Fishing staff to meet their own standards. No gimmicks, just results.

Features:

- Freedom Elite Seating System
- Flat-Mount Deck/Console Surfaces (Fits Scotty or Ram Accessories)
- Front SlideTrax Accessory System
- Recessed, No-Snag Deck Fittings
- Widened, Flat Footwells for Standing
- Elevated Cup Holder with Drain
- Drain Plug
- Skid Plate
- Orbix Bow and Midship Hatches
- Keepers Foot Brace System
- Comfort Carry Handles
- Tankwell with Bungee
- Self-Bailing Scuppers
- Rudder Ready
- Also Available in Pre-Rigged Ride 115 and 135 Angler Editions

Specifications:

	Length	Width	Weight w/Removable Seat	Weight Without Seat	Capacity	MSRP
Ride 115	11' 6"	33"	76 lbs	68 lbs	500 lbs	\$849
Ride 115 Angler	11' 6"	33"	79 lbs	71 lbs	500 lbs	\$1019
Ride 135	13' 6"	31.5"	82 lbs	74 lbs	550 lbs	\$949
Ride 135 w/Rudder	13' 6"	31.5"	82 lbs	74 lbs	550 lbs	\$1169
Ride 135 Angler	13' 6"	31.5"	85 lbs	77 lbs	550 lbs	\$1169

Available September 2011

Made in USA

About Wilderness Systems:

Innovative designs tuned for performance, premium outfitting, and superlative quality have aligned Wilderness Systems boats with the most acclaimed paddling experiences in the world. Since 1986, Wilderness Systems has pushed the limits of design and innovation, by refusing to compromise. A Wilderness Systems kayak offers the ultimate in performance and design for the recreational boater to the expedition paddler. Taking that same drive into the angling market, Wilderness Systems fishing kayaks exemplify

the ultimate experience for anglers. For the times you can't be on water, experience Wilderness Systems at www.wildernesssystems.com and join the [Wildy Community](#).

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Wilderness Systems Introduces Tsunami PRO Series in Compact Sizes

Easley, S.C. (August 4, 2011)- [Wilderness Systems](#) has introduced the popular 135 and 140 sizes to its Tsunami PRO series. The new composite construction reduces weight while increasing paddling efficiency, resulting in boats that are ultra-light and ultrafast: just what today's paddler demands.

Excellent for both novice and advanced users, this slim and responsive kayak is one of the most exciting touring kayaks on the market. The multi-chined, V-shaped hull fuses tight tracking and stability for outstanding performance. Premium Phase 3 ® outfitting offers unmatched comfort and adjustability for all-day or all-weekend treks.



Shown: Wilderness Systems Tsunami 140 PRO

The Tsunami 140 PRO offers a balanced fit in cockpit size and length, while the Tsunami 135 PRO is sized perfectly for female and small-framed paddlers. Both boats are exceptionally versatile, offering the stability of a recreational boat and the comfort, speed, and tracking expected from a touring series. The long lasting composite layup gives the boats a sleek look that is sure to turn heads.

Features:

- Phase 3® seating
- Adjustable Padded Thigh Braces
- Kajaksport Bow, Midship and Stern Hatches
- Bow and Midship Bulkheads
- Bungee Deck Rigging with Reflective Static Perimeter Safety Line
- SlideLock Foot Brace System
- Soft Touch Handles
- Rudder Ready
- Pre-drilled Holes in Cockpit Rim for Backband Conversion

Specifications:

	Length	Width	Weight	Capacity	MSRP
Tsunami 135 PRO	13' 6"	23"	44 lbs	275 lbs	\$2099
Tsunami 140 PRO	14'	24"	47 lbs	300 lbs	\$2199

Available October 15, 2011

Made in U.S.A.

About Wilderness Systems:

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Perception Prodigy 13.5: A True Companion

Easley, S.C. (August 4, 2011) – The Prodigy 13.5 rounds out the Prodigy series with a kayak that is neither a single nor a tandem, but rather is an entirely new breed: the seat-and-a-half. The unique, over-sized cockpit and adjustable stadium-style seat is ideal for carrying different loads, whether that load is a dog, a child or just a lot of extra gear. The industry’s first true companion kayak is simple yet flexible, just the way busy lifestyles need it to be.

Unparalleled adjustability is key for the Prodigy 13.5. While many so-called “family and dog-friendly” kayaks are actually compromised tandem hybrids, the Prodigy 13.5 is designed specifically for the ‘companion’ purpose. The large, versatile cockpit and seating system makes this kayak great for large solo paddlers or any paddler needing to carry additional gear for fishing or camping.

Kids can position however they like in the cockpit with the new removable kid’s seat with adjustable backrest. The stadium-styled half seat is slightly elevated, so dogs and kids can soak up the view as well. And an added bonus: the performance hull is built for stability, so you can adjust and on the fly and stay dry, too.



Paddling best in calm, open water like lakes, ponds and inlets, the Prodigy 13.5 is designed for the family person looking to experience the outdoors with a child or a pet, or the solo kayaker who appreciates an ultra-spacious ride or extra gear.

Features:

- Zone DLX Seating
- Zone Knee/Thighpad
- SlideLock Adjustable Foot Braces
- Stern Hatch
- Bow and Stern Bungee Deck Rigging
- Soft Touch Handles
- Stern Bulkhead
- Rudder Capable
- Available in Rudder Version
- Skid Plate
- Paddle Park
- Adjustable Kid's Seat

Specifications:

	Length	Width	Weight	Capacity	MSRP
Prodigy 13.5	13' 6"	28.5"	62 lbs	450 lbs	\$799
Prodigy 13.5 w/Rudder	13' 6"	28.5"	66 lbs	450 lbs	\$1019

*Available August 1, 2011
Made in the USA*

About Perception:

For over 30 years, Perception has successfully matched lifestyles and kayaks. Whether you like to discover new waters and play with the family, or embark on solo excursions for fitness and exploration, Perception has recreational and touring boats for a lifetime of fun. Located in Easley, S.C. as part of the Confluence Watersports family of brands, Perception builds on its own legacy of leading edge design and top-notch quality.

www.perceptionkayaks.com

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Perception Triumph 13.0 Blends Performance and Stability

Easley, S.C. (August 4, 2011) – The evolution of sit-on-top kayaking begins with the new Triumph 13.0. This kayak is an innovator in the sit-on-top world, proving that performance is not something only offered in a sit-inside kayak. The touring inspired hull makes it speedier and easier to paddle than other sit-on-top kayaks on the market.

The Triumph 13.0's distinct hull chine and fine entry point lends performance to the touring-style hull without the confinement of a sit-inside cockpit, making it extremely adaptable for fishing, camping, bird watching or any other activity on the water. The buoyant, peaked deck sheds water easily and the flared bow directs water away from the paddler, lifting the bow over waves. Molded-in kid's seat, cup holders and ample flat locations for rod holders and recreational gear add versatility and maintenance-free ease.



Designed to perform efficiently in the ocean swell, the surf zone, coastal waters, estuaries, lakes and rivers, this kayak is great for a family person who doesn't want to sacrifice performance of a sit-inside but wants the flexibility of a sit-on-top kayak. It is great for casual touring and day tripping, fishing or for enjoying the outdoors with a young child.

Features:

- Sit-on-Top Seat
- Molded-in Kid's Seat
- Keepers Adjustable Foot Braces

- Bow and Center Hatches
- Tankwell with Bungee
- Bungee On Bow
- Molded-in Side Carry Handles
- Soft Touch Handles
- Molded-in Cup Holder
- Self Bailing Scuppers
- Skid Plate
- Thighstraps Attachment Loops
- Rudder Capable

Specifications:

	Length	Width	Weight	Capacity	MSRP
Triumph 13.0	13' 5"	29.5"	58 lbs	350-lbs	\$799.00

Available August 1, 2011

Made in the USA

About Perception:

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www.perceptionkayaks.com

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New Perception Touring Kayak is an 'Expression' of Versatility

Easley, S.C. (August 4, 2011) – The Perception Expression series is for the adventure-seeker who wants the best of both touring and sea kayaks: a fun, maneuverable day-kayak that remains stable and predictable when loaded down with gear. Available in two sizes, the Expression series is an ideal ‘his’ and ‘hers’ set up, with sizing options and adjustable outfitting to fit an active lifestyle.

This boat offers the predictable, forgiving handling and stability expected of a touring design, without sacrificing the performance characteristics of an expedition kayak. Purists will call the Expression a high-performance touring boat, not a hard-core sea/expedition kayak. It’s perfect for a fun afternoon of play or fitness paddling, and even for a long weekend camping trip.

The Zone Deluxe Seating system is ergonomically engineered to provide a comfortable fit. Adjustable leg support eases pressure on hips and legs, while the height-adjustable backrest and snug wrap-around wings help to dial-in to the perfect fit for all-day comfort on the water.

The up-swept bow nose and peaked deck shed water quickly, providing more speed and performance than the typical touring kayak. In addition, the progressive rocker offers maneuverable handling, so you can paddle confidently into tight, twisty waters.



Shown: Perception Expression 14.0

The Expression is designed to perform well in ocean swell and in the surf zone, yet they are also right at home on coastal inlets, estuaries, lakes and slow-moving rivers.

Features:

- Zone DLX seating
- Adjustable Padded Thigh Braces
- Bow and Stern Hatches
- Bow and Stern Bulkheads
- Bow and Stern Bungee Deck rigging
- SlideLock Adjustable Footbraces
- Soft Touch Handles
- TruTrak Skeg System
- Rudder Capable

Specifications:

	Length	Width	Weight	Capacity	MSRP
Expression 14.5	14' 6"	23.25"	51 lbs	300 lbs	\$999
Expression 15.0	15'	24"	55 lbs	325 lbs	\$999

Available August 1, 2011

Made in the USA

About Perception:

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www.perceptionkayaks.com

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Dagger Mamba Series: A Rebirth in Whitewater Kayaking

Easley, S.C. (August 4, 2011) – The fully redesigned, versatile 2012 [Dagger](#) Mamba series is designed for the adventurer in all of us. Beefier than ever before, these adorned whitewater boats are more equipped than ever to tackle running rivers, whitewater and technical creeks.

The new Mamba Series offers serious design refinements that place it securely at the top of its class. Featuring a larger-sized lineup with improved volume distribution, increased speed and crisper control, with added safety features and even more durability. Despite changes to the model so many paddlers know and love, the new Mamba holds steadfast to the smooth ride, stability and roll-ability known to inspire paddlers across the full spectrum of whitewater abilities.

The new, larger sized lineup with improved volume distribution offers even better options for bigger paddlers and bigger water. The rocker breaks and profile have been team tested, paddler approved and engineered for more speed and crisp carving for turning and maneuverability. Still easy to edge, stable and even a little playful, it's the perfect boat for learning the ropes or really pushing it to the next level.

Paddlers can rely on the Mamba more than ever as they confidently push their limits thanks to a series of safety and structural improvements. The bow grab handle has been reoriented for easier access for rescues and clipping, and a new grab handle has been added near the cockpit. The Creeker edition also features a molded-in stern foam wall holder, which has been integrated for the ultimate in structural integrity.



-more-



Shown: Dagger Mamba

The Mamba is the choice ride for paddlers looking to graduate to Class III or the high adventure seekers looking for a predictable, stable, easy to roll powerhouse. The stylish new Mamba Series will unveil the full range of real whitewater to intermediate through advanced level paddlers, leading them to their ultimate adventure.

Features:

- Outfitting: Whitewater PFS 2.0 Outfitting System
- Backband: Ratchet Adjustable Backband
- Structure: D-Bone Welded-In Seat Track
- Structure: Safety Step-Out Wall (Creeker edition)
- Seating: Vector Thermoformed Seating
- Seating: Adjustable, Tank-Style Rotomolded Seating (Creeker edition)
- Thigh Brace: Precision Adjustable Thigh Braces
- Foot Brace: Adjustable Bulkhead Foot Brace w/ Foam Padding
- Hip Pads: Multi-adjustable, Contoured Hip Pads
- Grab Handles: Security Grab Handles

Specifications:

	Length	Width	Weight	Capacity	Available	MSRP
Mamba 7.6	7' 7"	25.5"	41 lbs	120-170 lbs	1/2012	\$1049
Mamba 8.1	8' 1"	26.75"	44 lbs	150-220 lbs	10/2011	\$1049
Mamba 8.6	8' 6"	27.5"	46 lbs	175-260 lbs	12/2011	\$1049

*Also available in Mamba Creeker Editions
Made in the USA*

About Dagger:

Dagger doesn't believe in going part way, or giving "just enough." In the world of paddling, Dagger is all in, and has been since 1988. From recreational kayaks for slow-moving water to whitewater boats for Class V creeking - and everything in between - Dagger makes a top quality kayak for every type of paddling and every type of water. Located in Easley, S.C., alongside its sister brands under the Confluence name, Dagger

represents the relentless pursuit of fun. From the mountains to the sea, the soul of Dagger is in the water. If this sounds like you, join the [Dagger Community](#) and check out the kayaks at www.dagger.com.

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Experience Adventure Rec with the Fully Redesigned 2012 Dagger Zydeco Series

Easley, S.C. (August 4, 2011) –The team behind some of the most popular performance designs in kayaking brings their expertise to the recreational market. Dagger introduces the Adventure Rec experience with the completely redesigned Zydeco series. Featuring the redesigned Zydeco 9.0 and the brand new Zydeco 11.0, these kayaks amp up the adventure in a recreational boat. With the predictable stability and comfort expected from a recreational kayak, the Zydeco series also delivers unanticipated performance.

From flat-water cruising to taking full control in moving water of rivers and inlets, the Zydeco design has been completely overhauled for even more maneuverability and faster acceleration than ever before.

Even the most premium of recreational kayaks don't offer the features that come standard on the Zydeco. The cockpit design is functionally sized to be roomy enough for relaxation without sacrificing the performance capabilities offered by smaller cockpits. The CFS-R outfitting rounds out the experience with amazing comfort and multi-adjust options for performance fit and function.



Shown: Dagger Zydeco 9.0

The more compact of the new Zydeco family, the 9.0, is lightweight for easier carrying and loading. On-water, the low weight aids in acceleration and the shorter length gives added ease for navigating meandering rivers twisty inlets and lakeshores.

The Zydeco 11.0 is the perfect choice for aggressive day trips, gear-heavy hobbies or even an overnight trek. The 11.0 adds a stern hatch and bulkhead for more dry storage capacity, an extra two-feet in length for a boost in speed, and comes equipped with additional bungee for easy, on-deck access to more gear. The super-sleek aesthetic of either size will turn heads, whether on the roof or in the river.

Features:

- Seating System: CFS-R Seating System
- Thigh Brace: Zone Knee/ Thigh Pad
- Foot Brace: SlideLock Foot Brace System
- Grab Handles: Soft Touch Grab Handles
- Accessory: Bow and Stern Bungee Deck Rigging
- Accessory: Paddle Park
- Bulkhead: Stern Bulkhead (Zydeco 11.0 only)
- Hatch: Oval Stern Hatch with bulkhead (Zydeco 11.0 only)

Specifications:

	Length	Width	Weight	Capacity	MSRP
Zydeco 9.0	9' 1"	28.5"	36.5 lbs	220 lbs	\$439
Zydeco 11.0	11' 2"	27.75"	48 lbs	325 lbs	\$549

Available September 1, 2011

Made in the USA

About Dagger:

Dagger doesn't believe in going part way, or giving "just enough." In the world of paddling, Dagger is all in, and has been since 1988. From recreational kayaks for slow-moving water to whitewater boats for Class V creeking - and everything in between - Dagger makes a top quality kayak for every type of paddling and every type of water. Located in Easley, S.C., alongside its sister brands under the Confluence name, Dagger represents the relentless pursuit of fun. From the mountains to the sea, the soul of Dagger is in the water. If this sounds like you, join the [Dagger Community](#) and check out the kayaks at www.dagger.com.

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Bomber Gear Unveils New Spray Skirts at Outdoor Retailer Summer Market 2011

Easley, S.C. (August 4, 2011) - [Bomber Gear](#), brought to you by extreme kayakers who demand bombproof protection, is unveiling its famous line of spray skirts to retailers at [Outdoor Retailer Summer Market](#) in Salt Lake City Aug. 4-7, 2011.

Bomber Gear believes that your spray skirt is just as crucial to kayaking as your boat and your paddle. Bomber Gear expertly crafts its spray skirts to ensure that you stay dry, no matter what. Bomber Gear launches its brand new Shellshock sprayskirt and its redesigned K-Bomb® and Bombshelter skirts, which comprise the most innovative and technologically advanced collection of spray skirts in the world.

K-Bomb® (two print options: Mandala or Basic Print)

No spray skirt handles extreme conditions like the K-Bomb®. It begins with a heavy-duty rubber rand to lock the skirt down tight. The skirt itself is woven from an advanced Aramid polymer fiber, typically used for ballistic rated body armor. The waist is crafted with four way stretch Super Stretch Neoprene for comfort and the decking is infused with Sub-Screen™ technology for exceptional water repellency. The K-Bomb also features Bomblock™ reinforced seam construction and the WickClip™ system which allows you to clip your skirt out of the way for portaging or to hang and dry at the end of the day. MSRP Mandalla \$179.99/ Basic Print \$174.99



Shown: K-Bomb® Mandala



Bombshelter

Delivering the same technical performance as the K-Bomb®, but with tough reinforced Cordura rather than Aramid in the coaming. It features the same bombproof design and construction, preventing implosion even in the heaviest water. The Bombshelter boasts Bomber Gear's exclusive rubber rand, Super Stretch Neoprene with Sub-Screen™ technology, impenetrable Bomblock™ seams and handy WickClip™ grab loop. MSRP \$149.99.

Shellshock

The Shellshock spray skirt gives serious paddlers on a budget all the performance they expect from Bomber Gear. It's easy to put on and completely watertight. The Shellshock's overall design is similar to the K-Bomb, but with a thick 12MM shock cord rand and Cordura skirt. It also features Bomblock™ seams and finished edges for durability and comfort. MSRP: \$114.99.



Be sure to stop by the Confluence Watersports booth #32077 at Outdoor Retailer Summer Market to see these sprayskirts and the rest of the 2011-2012 line.

About Bomber Gear:

Bomber Gear was founded in Durango, Colo. in 1992, by expert kayaker Rick Franken. Franken bought his first sewing machine because he and a small group of adventure-seeking friends needed better gear. Better gear that let them push the limits and perform at their best while staying warm, dry and comfortable. The goal was to design and manufacture task-specific paddling gear that worked for everyone. Today, Bomber Gear is a premium, authentic paddlesports brand that continues to specialize in the design of performance whitewater skirts and technical paddlesports apparel. Visit Bomber

Gear online at www.bomborgear.com.

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Bomber Gear Introduces Bombproof Technical Paddling Outerwear to Retailers for 2011-2012

Easley, S.C. (August 4, 2011) - [Bomber Gear](#) technical apparel is designed for paddlers by paddlers. Bomber Gear's expert designers learned from the gear that let them down and in turn, created a solution to leaky paddling apparel. The new line of high and mid range outerwear is designed to be more comfortable, more water resistant and more practical than any other comparable item on the market.

The Bomb Long Sleeve Dry Top

The Bomb Long Sleeve Dry Top delivers in extreme conditions. With an outer layer made up of a performance hybrid fabric called Toray 4-ply Entrant HB, and a Toray double-sided tricot inner layer, it is extremely watertight yet highly breathable, resulting in a fabric that keeps you dry and comfortable regardless of the conditions. Bomblock™

constructed seams are taped, blind-stitched and glued for additional watertight durability. The Bomb also features comfortable Sub-Screen™ Neoprene cuffs, glue-free Bomber Gear Gaskets at the wrist and neck to eliminate chafing and ergonomic Performance Cut articulated arms which allow for unrestricted movement. The Bomb's Vault Water Lock Waistband is made of 2mm J-mesh grip neoprene and incorporates two additional lines of defense to lock out water around the waist. Finally, 3M® Glass Bead Piping provides a reflective surface that won't fade, and serves as an added safety benefit. Sizes: XS-XXL. MSRP \$389.99.



Hydrobomb Long Sleeve Dry Top

The Hydrobomb Long Sleeve Dry Top shares the same design DNA as the impenetrable Bomb Dry Top—the same rugged construction with patched cross seams, the same ergonomic cut and fit, and the same fused gasket seams (never glued or stitched). But instead of



the Entrant HB fabric, the Hydrobomb boasts Bomber Gear's BombTech 4-ply lightweight, breathable fabric. It will shed heavy water with the best of them. Features include: Vault Water Lock Waist band, 3M® Glass Bead Piping, Performance Cut and Bomblock™ Construction. Sizes: XS-XXL. MSRP \$269.99.

Hydrobomb Short Sleeve Dry Top

Bomber Gear was the first to offer the short-sleeved dry top, and they haven't stopped making improvements to it since. Bomber Gear's Hydrobomb Short Sleeve Dry Top delivers all the same high-tech features as the Hydrobomb Long Sleeve Dry Top, but in a short-sleeve version for warmer waters. Sizes: XS-XXL. MSRP \$244.99.





Hydrobomb Dry Pants

Hydrobomb pants are the perfect match for Bomber Gear dry tops. They're constructed from the same BombTech 4-ply lightweight, breathable fabric and feature fused gasket seams, patched cross seams and a generous, ergonomic fit. Knees and hips are reinforced for greater comfort and durability. The Bomber System of attaching the Vault Waterlock waistbands creates a watertight seal for a full dry suit. Features include: Bomblock™ Construction, 3M® Glass Bead Piping, Vault Water Lock waist band, and Performance Cut. Sizes: XS-XXL. MSRP \$189.99.

Stop by the Confluence Watersports booth #32077 at Outdoor Retailer Summer Market to see these and more bombproof products in the 2011-2012 line.

About Bomber Gear:

Bomber Gear was founded in Durango, Colo. in 1992, by expert kayaker Rick Franken. Franken bought his first sewing machine because he and a small group of adventure-seeking friends needed better gear. Better gear that let them push the limits and perform at their best while staying warm, dry and comfortable. The goal was to design and manufacture task-specific paddling gear that worked for everyone. Today, Bomber Gear is a premium, authentic paddlesports brand that continues to specialize in the design of performance whitewater skirts and technical paddlesports apparel. Visit Bomber Gear online at www.bombergear.com.

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All New Bomber Gear Neoprene Offers Warmth, Comfort

Easley, S.C. (August 4, 2011) - [Bomber Gear's](#) new neoprene apparel line makes paddling in cold water more comfortable than ever. Bomber Gear founder Rick Franken has mastered the recipe for paddling-specific innovations on surfing's staple. He has locked in the perfect combination: the right neoprene for the right job with the correct thickness and pliability for optimum performance. You could not ask for a higher performing second skin.

Hydrogen Neoprene Shorts

The Hydrogen Neoprene Shorts are essential kayaking apparel. They'll keep you warm and dry below deck with an ergonomic Performance Cut that wears well all day long. They're fashioned from the premium 4-way stretch Super Stretch 2MM Neoprene with flat seam construction that forms perfectly to the body and never binds or pinches. A highly abrasive proprietary fabric called ToughTex 2MM Neoprene on the seat adds extreme durability. Sizes: XS-XXL.

MSRP \$59.99.



Hydrogen Neoprene Pants

For chilly days on the water, throw on a pair of the Hydrogen Neoprene Pants. They feature all the technical innovation of the neoprene shorts, but they're cut longer for additional warmth. Designed with a barrel lock draw cord at the waist for a snug fit. Sizes: XS-XXL. MSRP \$82.99.

Bomination Shorts

The Bomination Shorts couple high-style surf trunks with a highly technical, form-fitting neoprene short. Made with the 4-way stretch 2MM Super Stretch Neoprene inner short with flat seam construction for all-day comfort and a quick-dry polyester spandex mix outer trunk. The overlaying board short is Performance Cut for ease of movement and includes a handy zippered pocket. Bomination is comfortable and stylish, wet or dry. Sizes: XS-XXL. MSRP \$84.99.



Ozone Neoprene Socks

The Ozone Neoprene Socks feature 2MM neoprene warmth and smooth flat seam construction will keep your toes warm and functioning all day. Barrel lock closures enhance water tightness. The durable sole features 2MM Sub-Screened Neoprene resulting in a waterproof treatment that won't wear off despite the most extreme conditions. Sizes: XS-XXL. MSRP \$34.99.

Pogie Paddling Mitt

Protect your hands from the elements and keep a firm grip on your paddle. Our Creek Mitt features an ingenious design for ease of entry and exit while providing a bombproof bond with the paddle. Made with Sub-Screen infused neoprene for maximum water repellency and suppleness. Slip on our Creek Mitt and your hands will stay warm and protected no matter the conditions. One Size fits all. MSRP \$39.99.



Stop by the Confluence Watersports booth #32077 at Outdoor Retailer to see these products and the rest of the 2011- 2012 line.

About Bomber Gear:

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Harmony Gear Expands Accessories Line for 2012

Easley, S.C. (August 4, 2011) - Striving to be the most dependable paddlesports brand for quality accessories at a value, [Harmony](#) has made accessory shopping uniquely simple to manage and to sell. To support this mission, Harmony introduces new paddling accessories for 2011-2012.

While everyone else's prices are going up, Harmony's prices are decreasing this season. This is due to improved operational efficiencies that do not compromise quality and a commitment to strong suppliers and manufacturing in the USA wherever possible.

NEW HARMONY PFDs

Kickback PFD – The Kickback is Harmony's first-ever high back PFD. The Kickback combines performance with a unique design. Its high back design and ergonomic cut allow for maximum ventilation and comfort without limiting range of motion. The shell features durable yet economical fabrics (210 denier nylon) with reflective trim on the front and back to help you remain visible in the dark. It is ideal for recreational kayakers with high seat backs but comfortable enough for touring or canoeing.

Available February 2012. MSRP \$74.99.



Shown: Harmony Kickback (Front)

Genesis PFD

Designed for men and women, the Genesis is a front zip PFD featuring an innovative ergonomic cut for excellent comfort and freedom of movement. Adjustable shoulder straps are reinforced deep into the body of the jacket for added strength and durability. Available February 2012. MSRP \$74.99.

NEW HARMONY PADDLES

Drifter Paddle

The economical choice for the recreational paddler, the Drifter features an asymmetrical fiberglass reinforced polypro blade with a take-apart aluminum shaft and large push button, which allows a zero to 60-degree blade angle adjustment. The Drifter's moderate-sized asymmetrical blades work well with sit-

on-top or rec and touring kayaks. This paddle offers performance and durability at a value. MSRP \$49.99.

Adventure Camouflage

Ideal for the kayak angler searching for value, the Adventure Camouflage features a camouflage version of our traditional Adventure blade with a take-apart aluminum shaft and large push button. The Adventure Camouflage features an asymmetrical fiberglass reinforced polypro blade with a unique dihedral blade shape, which makes for a flutter free stroke that kayak anglers of any experience level will love. MSRP \$69.99.

ALL NEW HARMONY SPRAY SKIRTS

The entire line of Harmony spray skirts has been overhauled with four new models that cover a variety of price points. They feature comprehensive fit options for the best fit in the industry and improved premium materials for the best performance available.

Fusion Sprayskirts: The Fusion Series is constructed of waterproof urethane coated nylon packcloth for added durability at an unbeatable value. It features an adjustable shock cord waist closure system and an adjustable shock cord rim to ensure paddlers get a secure fit and firm grip. Regardless of paddler size, this skirt will keep them covered. Fusion Tandem Sprayskirts: \$74.99 MSRP; Fusion Sprayskirts: \$49.99.

Synergy Sprayskirts: The Synergy Series is constructed of urethane coated 210 denier nylon for added durability at a value. It features an adjustable neoprene waist with Velcro flaps to maximize comfort and function. The tunnel features a two way urethane coated YKK zipper for increased ventilation or quick and easy access to the inside of the kayak. The adjustable shock cord rand with PU coated rim area ensures a waterproof seal and reliable grip on the cockpit of the boat. MSRP \$79.99.

Enduro Sprayskirts: The Enduro Series is synonymous with durability. Constructed of 210 denier nylon and 1000 denier ballistics nylon in high wear areas, this skirt will weather the worst of conditions with ease while its fully adjustable neoprene waist keeps you comfortable. The PU coated adjustable shock cord rand ensures a waterproof seal and reliable grip on the rim of the boat. MSRP \$89.99.

Synthesis Sprayskirts: The Synthesis Series features a high performance breathable fabric that offers you a more comfortable sprayskirt, without sacrificing durability. High wear areas are reinforced with 1000 denier ballistics nylon while the rest of the deck and tunnel are crafted with a three ply waterproof breathable fabric, making this skirt ideal for year-round paddling. Its fully adjustable neoprene waist keeps you comfortable and dry while the PU coated adjustable

shock cord rand ensures a waterproof seal and a reliable grip on the rim of the boat. MSRP \$109.99.

Fit charts have also been completely overhauled and now include a comprehensive listing of all boats within the paddling industry. Fit and size nomenclature has also been improved for an intuitive consumer experience whether online or on the floor.

Other Harmony Gear Improvements

- Tool-less SlideTrax Accessories have been improved this year by simplifying the installation and adjustment process for these accessories by swapping in hardware that doesn't require tools to tighten down
- Kayak cart prices have been reduced for additional value to consumers
- Harmony Gear now distributes several top selling RAM products for customer convenience

Harmony Gear has taken steps forward in the endeavor to become the number one choice for quality accessories. Harmony continues to develop new products, increase value, and improve service to grow the accessories category.

About Harmony:

Harmony is the paddling industry's top provider of high quality accessories at an affordable price. With an extensive selection of everything from paddles to fishing accessories to PFDs, Harmony is the first stop to outfit any canoe or kayak. The brand is based in Easley, S.C., alongside its sister brands in the Confluence Watersports family. Harmony gear is available at specialty retailers across the country and online at www.harmonygear.com.

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Adventure Technology Announces Innovative New Paddles for 2012

Easley, S.C. (August 4, 2011) - Adventure Technology's vision is to be the leader in ergonomic design and functionality and to deliver exceptional quality to support a lifetime of paddling. To bring this vision to life, [Adventure Technology](#) (AT) expands its collection of whitewater and touring paddles for 2012 with the following new products.

NEW Eddy Flexi

The new Eddy Flexi whitewater paddle features a combination of AT's most popular paddles: the Eddy blade and the Flexi shaft—a lethal combination. Eddy Flexi is a more flexible version of the Eddy Standard. This paddle is the perfect choice for those who want the durability and bright colors of the Eddy blade but prefer extra flex in the shaft for less wear on the body.

The Eddy Flexi shaft is designed with AT's unique carbon and fiberglass blade, designed for a better grip when the paddle is wet. For increased strength and durability, the Eddy Flexi employs Unibody Construction, which binds the shaft seamlessly to the foam core, fiberglass blade. MSRP \$325.



Eddy Flexi. Available August 1, 2011

NEW Straight Shaft Options – Touring C Series

Both the Quest Carbon and Odyssey Carbon touring models are now available with a straight shaft option. The new straight shaft options are ideal for the traditionalist. MSRP \$230.



Quest Carbon Straight Shaft. Available December 27, 2011

NEW injected molded blades - Touring G Series & Touring C Series

AT utilizes the latest technology to verify that each blade design is perfectly balanced to eliminate flutter and maximize efficiency. AT has developed three new injected-molded blade styles: Pursuit, Search, and Paddlewan. Each new blade design has been tested and approved by the pros.

The attractive price points of the injected molded blade models create the opportunity for retailers to meet the demands of entry-level paddlers or price conscious consumers who are looking for performance at a value. Available March 2012.

- **Pursuit Carbon** – The Pursuit Carbon features carbon reinforced nylon blades and a carbon shaft. Ideal for low angle paddling, it features our signature soft dihedral, which provides the perfect combination of performance and versatility. MSRP \$230 / \$165 (Straight Shaft).



- **Pursuit Glass** – Essentially a fiberglass version of the Pursuit Carbon for those who want a lower price point than carbon. The

blade is fiberglass reinforced and the shaft is fiberglass. MSRP \$190 / \$120 (Straight Shaft).



- **Search Carbon** – The Search Carbon is a high angle style blade featuring carbon reinforced nylon blades and a carbon shaft. It is designed with less dihedral for added efficiency, which is ideal for all around touring or well-conditioned paddlers. MSRP \$230 / \$165 (Straight Shaft).



- **Search Glass** – Same design as the Search Carbon but at a value. The blade is fiberglass reinforced and the shaft is fiberglass. MSRP \$190 / \$120 (Straight Shaft).



- **Paddlewan Kid's Paddle** – The new kid's paddle is lighter than its predecessor, the Grasshopper, and is priced to sell. MSRP \$90.



About Adventure Technology:

In 1993, an idea for the first, whitewater-specific, ergonomic paddle was borne. That idea grew into Adventure Technology (AT), a paddle maker who doesn't seek to "balance" adventure with technology, but rather seeks to push both concepts to the outer limits. AT now delivers premium whitewater and touring paddles known for excellence in design, craftsmanship and innovation. In 2009, AT joined the rest of the Confluence Watersports family in Easley, S.C., to continue its legacy of dedicated research and development, all in the name of a good adventure. www.atpaddle.com

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