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## **SCARPA alpine-touring boots for Fall 11 set the bar in lightweight touring, freeride**

*Blink, Rush, continue to shave the ounces in AT boots, while  
Hurricane Pro brings more power to a freeride favorite.*

**BOULDER, Colo.** – Continuing the trend of growing its ski collection at both ends of the spectrum, SCARPA North America for Fall 2011 introduces a new alpine-touring boot that builds on 2010's innovative Maestrале family by cutting weight even more, and – on the other end of the scale – a new, stiffer, more powerful version of its award-winning freeride boot, the Hurricane Pro.



**SCARPA RUSH**



**SCARPA BLINK**



**SCARPA HURRICANE PRO**

In the ski-touring collection, SCARPA unveils the Rush and the women's Blink, the lighter-weight siblings of the current season's innovative Maestrале and Gea, which set the bar for Fall 2010 for lightweight, stiff, four-buckle AT boots, as well as a for range of cuff motion in their class.

In freeride, the Hurricane, named a Fall 2010 Tester's Choice winner by Skiing Magazine, gets a makeover with a taller, stiffer cuff and a number of other refinements, returning as SCARPA's most powerful freeride/sidecountry boot yet, now called the Hurricane Pro.

**SCARPA RUSH/BLINK** – Raising the bar for dedicated backcountry skiers, incredibly lightweight three-buckle alpine-touring boots are made for finding and skiing fresh

snow. The SCARPA Rush and women's Blink combine gram-conscious design for effortless uphill travel with a surprising amount of power for going downhill. At 3 pounds, 2 ounces and 2 pounds, 13 ounces per boot respectively, the Rush and Blink employ SCARPA's unique alpine-axial closure and a sophisticated upper cuff that offer an unparalleled amount of downhill power, given how light they are. They also offer a category-defining 39 degrees of cuff range, which means great mobility for ski touring. Predator HRS, lightweight magnesium buckles and Quick-Step tech-binding inserts highlight the level of detail integrated into these boots. \$559.

**SCARPA HURRICANE PRO** – Alpine performance in a resort-appropriate, BC access-friendly package, the SCARPA Hurricane Pro is redesigned from its predecessor for Fall 2011 with a taller cuff, stiffer flex, alpine-style Intuition liners, an active power strap, and harmonized steel forefoot straps for precision forefoot closure. It's also made with Pebax Rnew plant-based plastic. The PowerBlock Tour mechanism is the most performance-driven ski/walk mechanism available, offering fixed-cuff power in a boot that will walk and tour comfortably. The DIN-standard Vibram rubber Ride sole means alpine-binding compatibility (a rubber lugged mountaineering sole is also available). At 4 pounds per boot, the Hurricane Pro continues to define freeride: the crossroads of where resort power meets backcountry mindset. \$739.

#### **About SCARPA and SCARPA North America**

Founded in 1938, SCARPA builds performance footwear for climbing, hiking, skiing, mountaineering, trail running and other outdoor pursuits from its headquarters in Asolo, Italy. SCARPA has been owned and operated by the Parisotto family since 1956. In 2005, SCARPA opened its North American headquarters in Boulder, Colo., staffed and directed by veterans of the North American outdoor industry, to oversee sales, marketing and distribution in the U.S. and Canada. For more information about SCARPA footwear, visit [www.scarpa.com](http://www.scarpa.com).

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## **SCARPA adds Terminator X Pro Women, updates TX Comp with ski/walk mode**

*TX Pro WMN, TX Pro, TX Comp all come stock with SCARPA's Powerblock Tour, the most powerful walk/tour mechanism.*

**BOULDER, Colo.** – SCARPA's Terminator X series of NTN binding-compatible telemark boots grows and gets an overhaul for Fall 2011, adding a new women's specific version of the Terminator X Pro, as well as performance updates to the Terminator X and TX Comp. Most notably, both the Terminator X Pro and TX Comp now come with the Powerblock Tour Mechanism, the most powerful ski/walk mechanism on the market.



**TERMINATOR X PRO WMN**

**TERMINATOR X PRO**

**TX COMP**

**TERMINATOR X PRO WMN / TERMINATOR X PRO** – The Terminator X Wmn brings all of the features of the category-defining Terminator X to a four-buckle package with women's specific fit. In addition, the Terminator X Wmn and Terminator X get a number of upgrades from the current TX, including the PowerBlock Tour, a walk/tour mechanism that offers the closest thing on the market to the rigidity of a fixed-cuff boot when locked in ski mode. In addition, both boots get SCARPA's Intuition Speed Pro Tele Liner, the Q-Link instep strap, and the Active Power Strap, which provides dynamic support, increasing responsiveness while eliminating shin bang. Otherwise, the package includes triple-injection construction, an internal torsion frame for maximum power, and integrated tech fittings, which means either boot can be skied in the NTN tele

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binding or in a tech-style alpine-touring binding – The world’s only ski boots that are both tele and AT compatible!. The Terminator X Pro also gets new graphics for the Fall 2011 season. \$699.

**SCARPA TX COMP** – The most powerful four-buckle boot in SCARPA’s NTN family keeps that position but also gets more versatile with the addition of the Powerblock Tour walk/tour mechanism, the most powerful such mechanism on the market. As well, the TX Comp gets the Q-Link instep strap, and the Active Power Strap. Otherwise, fans will find all the same features they love: incredible stiffness in a triple-injection shell with an internal torsion frame, Intuition Speed Pro Liners and maximum power for the most powerful tele binding. \$699.

The NTN system is a binding and boot interface that radically improves the power transfer from boot to ski for telemark skiing. Because it connects to the boot at two points, and in a more secure way, NTN delivers unparalleled performance and power transfer to the ski edges for telemark skiing. The design also allows several other benefits for skiers, including side-to-side releaseability, step-in convenience, a free-pivot touring mode, and four springs of different tensions to accommodate skiers of different sizes and ability levels, as well as boots of different stiffnesses. The binding is manufactured by Rottefella and distributed by SCARPA North America.

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## **SCARPA adds winter options for women in lifestyle line with Lech, Gardena**

**BOULDER, Colo.** – SCARPA’s lifestyle line continues to grow for Fall 2010 with two new women’s boots that fuse style with practicality for the winter environment.

Known in North America much more for its ski, rock, mountaineering and trail products, lifestyle is endemic to who SCARPA is in Italy and more broadly in Europe, and even in lifestyle SCARPA usually brings a technical story to the mix. With the Lech and Gardena, these boots do have style, but interior shearling wool and a Vibram sole mean they perform in winter conditions.

When you combine Italian craftsmanship, exhaustive attention to detail, generations of footwear experience and an eye for style, it looks a lot like this.



**SCARPA LECH / GARDENA** – Fusing fashion and function, the SCARPA Lech combines nylon and suede exterior construction, a Vibram sole, synthetic insulation and a shearling wool lining into a package that offers warmth and weather protection for any winter condition. The Gardena offers the same package with an all-suede exterior. Bottom-to-top front lacing adds style points but a zipper on the inside of the cuff means real-world ease of use. Combine those features with Italian-built



craftsmanship, and the Lech and Gardena add winter-focused options for women in SCARPA’s growing lifestyle collection. \$189 and \$199 respectively.

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