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Designed with Ueli Steck, SCARPA Rebel GTX Carbon sets new paradigm for lightweight alpine footwear

SCARPA 2012 mountaineering/climbing line also includes Maverick GTX in alpine, Crux in approach, Helix and Reflex in rock.

BOULDER, Colo. – Working with light-and-fast alpinist Ueli Steck, SCARPA for Spring 2012 will unveil two boots that set the new standard for light weight in alpine-climbing footwear. In addition, SCARPA will introduce a new approach shoe with a proprietary Vibram sole that simultaneously climbs better and descends loose terrain more effectively, as well as four new men’s and women’s rock shoes.



Rebel GTX Carbon (left) – Designed in association with SCARPA athlete Ueli Steck to create a new paradigm for light weight and performance for alpine climbing footwear, the SCARPA Rebel GTX Carbon is at home on rock, snow, ice or approach and tips the scale at a featherweight 1 pound, 7 ounces per boot (size 42). The Rebel employs a carbon fiber insole, a Nylon L-Tech and Lorica upper, and a lightweight tri-density PU midsole. A low-profile stretch Gore-Tex tongue and lower-volume alpine last allow the boot to have extremely precise, almost rock shoe-like fit. The Vibram Mulaz sole

strikes the perfect balance between climbing proficiency, traction and weight savings. SCARPA and Steck looked at every feature through a microscope in order to create the lightest, most efficient alpine climbing boot on the market. \$439

Maverick GTX (right) – An extremely light, all-leather alpine climbing boot, also designed in association with Steck, the Maverick GTX combines a durable feature set for the alpine environment with precise fit and construction that tips the scales at 1 pound, 10 ounces (size 42). Similar in construction to SCARPA’s new Rebel GTX Carbon, the Maverick GTX features an all-suede leather upper and Vibram’s lugged Mulaz outsole. A low-profile stretch Gore-Tex tongue and lower-volume alpine last allow the Maverick to have extremely precise, almost rock shoe-like fit. \$399





Crux (left) – Employing the exclusive new Vibram Vertical approach sole that simultaneously climbs more effectively and also provides better traction for descending loose terrain, the Crux approach shoe employs a webbing rib cage reinforced with Kevlar for forefoot security. Suede construction molds to the foot over time. \$99

Helix (right) – A lace-up rock shoe with a flat last, the new SCARPA Helix is aimed at climbers looking for a great value in a comfortable yet responsive all-day climbing shoe. Suede that molds to the users foot shape is used for stellar fit, and synthetic Lorica, which stretches without stretching out, is mapped in to minimize stretch over the life of the shoe. A thin yet supportive polypropylene midsole provides support for edging in this unlined shoe. Men’s and women’s specific versions. \$99



Reflex (left) – With two Velcro straps that close in an offset design for superior fit, the Reflex is a flat-lasted rock shoe aimed at anyone looking for a great value in a comfortable yet responsive all-day climbing shoe. Suede molds to the users foot shape for stellar fit, and synthetic Lorica, which stretches without stretching out, is mapped in to minimize stretch over the life of the shoe. A thin yet supportive polypropylene midsole provides support for edging in this unlined shoe. Men’s and women’s specific versions. \$99

Gecko Guide (right) – The Gecko Guide is updated for Spring 2012 with the exclusive new Vibram Vertical approach sole that simultaneously climbs more effectively and also provides better traction for descending loose terrain. Suede construction that molds to the foot with a webbing rib cage for forefoot security and a slingshot heel rand provide precision fit. In the midsole, unique SCARPA polyurethane inserts provide superior cushion without decreasing the sensitivity required of an approach shoe. A sticky rubber toe rand caps the details. \$189



About SCARPA and SCARPA North America

Founded in 1938, SCARPA builds performance footwear for climbing, hiking, skiing, mountaineering, trail running and other outdoor pursuits from its headquarters in Asolo, Italy. SCARPA has been owned and operated by the Parisotto family since 1956. In 2005, SCARPA opened its North American headquarters in Boulder, Colo., staffed and directed by veterans of the North American outdoor industry, to oversee sales, marketing and distribution in the U.S. and Canada. For more information about SCARPA footwear, visit www.scarpa.com.



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SCARPA unveils 9.5-ounce Spark trail-runner, new 'Mountain Minimal' trail platform

Lightweight SCARPA trail-running collection includes race, training models, men's and women's options.

BOULDER, Colo. – Unveiling its lightest weight trail-running shoes yet, SCARPA introduces four new models for Spring 2012 driven by its 'Mountain Minimal' philosophy. SCARPA Mountain Minimal strives to build very lightweight trail shoes – in the case of the men's Spark (*shown right*), 9.5 ounces per shoe (size 42) – but footwear that still retains a sufficient level of midsole cushioning and sole traction for true mountain running in rugged terrain.



The collection features a new midsole and outside package that is lower to the ground, and features a 6mm drop from heel to forefoot. That combination allows runners to have superior feel and lighter weight for running on the forefoot or mid-foot, yet still allows sufficient cushioning for runners if they employ a heel strike during a long-distance mountain run. A new last features a slightly more round toe box with a bit more volume in the forefoot, while also utilizing a narrower heel.

SCARPA's new trail platform features two tiers, race and training, with men's and women's specific shoes in both.

SCARPA Spark (right) – At 9.5 ounces, the Spark is SCARPA's lightest trail-running shoe, a race-ready shoe embodying its 'Mountain Minimal' concept of stripping things down to the basics, yet providing an appropriate level of protection. Along with a low-profile midsole, the Spark employs reduced foam thickness in the tongue and ankle collar, as well as a lightweight high-tensile fabric forefoot strike plate. Construction is synthetic leather and polyester mesh for quick drying. Adhering to SCARPA's Planet Friendly guidelines, construction is 30 to 40 percent



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recycled-content materials, and the midsoles add EcoPure for quick breakdown under landfill conditions. Men's and women's models available. \$115

SCARPA Tempo (*previous page, left*) - Building on the mountain minimal philosophy of the race-ready Spark, the Tempo is a lightweight training shoe. Employing the same lightweight, close-to-the-ground midsole as the Spark, the Tempo adds a 2mm EVA stroebel for added cushion, as well as welded TPU ribs for more rigid upper support. The Tempo employs reduced foam thickness in the tongue and ankle collar. Construction is synthetic leather and polyester mesh for quick drying. Adhering to SCARPA's Planet Friendly guidelines, construction is 30 to 40 percent recycled-content materials, and the midsoles add EcoPure for quick breakdown under landfill conditions. Men's and women's models available. \$115

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SCARPA unveils Activfit, a design 3 years in making that guides 6 new backpacking, hiking boots

In all, SCARPA S12 line includes 8 new hiking, backpacking models.

BOULDER, Colo. – From full protection and support for two weeks in the backcountry to light, fast, long-distance day hikes, eight new SCARPA boots for Spring 2012 offer a full range of choices for backpackers and hikers.



KINESIS PRO GTX



ZANSKAR GTX



HIMAVAN GTX



MORAINE MID GTX

Six of these new boots feature SCARPA's Activfit Technology, a new design and construction process three years in the making that include a new highly cushioned, lighter weight sole-midsole package, a new ergonomic upper design that offers excellent ankle mobility and memory foam inside for customized fit, no-friction hardware, new gender-specific lasts with a more precise heel pocket and more toe volume, and a new, more breathable footbed. Four of the six models employ a hiking-specific variation of the unique dual-density PU midsole first introduced in SCARPA's mountaineering boots that simultaneously makes them more shock absorbing and more precise on the trail.

Activfit allows SCARPA to unveil a new series of boots that fit better, are more shock-absorbing, and are lighter weight than their predecessors in the line.

SCARPA Kinesis Pro GTX / women's Mythos Pro GTX – The flagship boots in the 2012 backpacking collection, the men's Kinesis Pro and women's Mythos Pro GTX feature SCARPA's new Biometric Sole package, which employs an exclusive new Vibram outsole and a dual-density polyurethane midsole that maps different densities of polyurethane into specific locations to improve both cushioning and precision on the trail. In the upper, an ergonomic V-flex upper design provides a

wide range of ankle motion, and better fit is achieved through use of memory foam inside the boots. One-piece Nubuck leather construction, softer Nubuck ankle collars and no-friction micro-pulley hardware bolster customized, comfortable fit. A full rubber rand provides protection. 1 lb. 14 ozs. per boot (27 men's), 1 lb. 7 ozs. per boot (size 38 women's). \$299

Zanskar GTX / Hunza GTX – For those who want SCARPA's top-tier backpacking midsole technology in a lighter, easier-to-break-in package, the Zanskar GTX and women's Hunza GTX deliver. Both boots feature the SCARPA/Vibram Biometric Sole package, which uses a dual-density Polyurethane midsole to map different densities of polyurethane into specific locations to improve both cushioning and precision on the trail. In the upper, an ergonomic V-flex upper design provides a wide range of ankle motion, and better fit is achieved through use of memory foam inside the boots. One-piece Nubuck leather construction, softer Nubuck ankle collars and no-friction micro-pulley hardware bolster customized, comfortable fit. 1 lb. 9 ozs. per boot (27 men's), 1 lb. 5 ozs. per boot (size 38 women's). \$259

Himavan GTX / women's Manali GTX – Versatile boots for everything from day hiking into backpacking, the Himavan GTX and women's Manali GTX employ signature SCARPA traits such as high-end suede and nylon construction, bi-directional ankle flex for superb comfort, and Gore-Tex for waterproof security. Lighter and more flexible out of the box than sister boots like the Zanskar and Hunza, the Himavan and Manali employ the SCARPA/Vibram Biometric sole package, memory foam inside the boots for custom fit, no-friction micro-pulley hardware for effective lacing, and a protective toe rand. 1 lb. 6 ozs. per boot (27 men's), 1 lb. 3 ozs. per boot (size 38 women's). \$239

Moraine Mid GTX / women's Moraine Mid GTX – With a suede leather ribcage that snugs around the mid-foot, the SCARPA Moraine Mid GTX provides excellent ankle support for hikers in a very lightweight package, along with Gore-Tex protection. Built on a dual-density EVA midsole with a TPU insert in the heel for stability and torsion control, the Moraine is at home for either trail or adventure travel. EcoPure is added to the EVA midsole so it will break down quickly in landfills, and recycled materials are used in upper, lining and footbed construction. 15.1 6 ozs. per shoe (27 men's), 12.6 ozs. per shoe (size 38 women's). \$129

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SCARPA broadens lifestyle collection with Visual Canvas, Manhattan

Visual Canvas melds suede, canvas, cool colors for a unique look.

BOULDER, Colo. – Continuing to diversify its unique, mountain style-driven lifestyle and casual collection, SCARPA introduces two new shoes for Spring 2012, the Visual Canvas and the Manhattan, and a new look for its existing model, the Highball. Street savvy melds with mountain heritage to set SCARPA apart in this category.

Visual Canvas (*right*) – Suede and cotton canvas shoes with an urban feel, the SCARPA Visual Canvas shoes bring style points to an around-town design. Lacing to the toe for stellar fit, canvas panels for breathability, an injected EVA midsole, and Vibram’s Globe sole, which – exclusive to SCARPA – sports an image of the Earth and SCARPA logo, combine to offer superb comfort for pounding the pavement. Six colors allow for wardrobe customization. \$129



Manhattan (*left*) – With its suede and smooth leather upper, unique SCARPA styling and Vibram Bjorn outsole, the Manhattan brings street-savvy looks to a casual shoe for around-town adventuring and cross-continent travel. Inside, SCARPA uses recycled-content lining, stroebel and laces. \$99

Highball (*right*) – Street shoes built for any urban jungle, SCARPA’s Highball is part climbing inspired, part skate inspired, and fully committed to whatever your lifestyle throws at it each day. Updated for Spring 2012 with a smooth-leather construction, the Highball uses Vibram’s unique Bjorn sole. It also employs recycled-content lining, stroebel and laces. \$89



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