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MyPOV360.com is Official Point of View Camera Sponsor for the Park City Point 2 Point Endurance Mountain Bike Race

Boyer City, Mich., (August 31, 2011) – [MyPOV360.com](http://www.MyPOV360.com), a leading online retailer of point-of-view wearable action cameras and accessories, is excited to announce their sponsorship of the third annual [Point 2 Point](#) endurance mountain bike race over labor day weekend, Sept. 3, 2011. [MyPOV360.com](http://www.MyPOV360.com) will raffle three Drift [Drift HD170 Stealth](#) point of view cameras to racers and provide the new [Drift HD](#) for shooting promotional footage.

The race will be held on Saturday, Sept. 3 in Park City, Utah. It prides itself for being a true point-to-point race, the course will never be on the same trail twice while weaving through Park City's three world famous resorts: [Deer Valley](#), [Park City](#), and the [Canyons](#). Among the many qualified competitors is cycling legend [Rebecca Rusch](#), three time champion of the [Leadville 100](#). MyPOV360.com is thrilled to be a part of the action and has provided three Drift HD 170 Stealth Cameras that will be raffled off to participating racers. Proceeds from the raffle will go to support local Park City trails advocacy group, [Mountain Trails](#). In addition Drift's new compact HD POV camera will be used throughout the year to film promotional footage.

Check out this footage from Drift's HD170, "[Ripping Park City Trails.](#)"

MyPOV360.com is highly familiar and recommended in the mountain biking community, as it offers the hottest wearable action sports cameras and accessories on the market, in addition to being a valuable resource for POV camera information. They are also the first point of view camera provider for International Mountain Biking Association, [IMBA](#).

"Point 2 Point is extremely excited to have MyPOV360.com on board, as they understand the mountain biking market," said Race Organizer, Jay Burke. "Products like the Drift HD170 are great for the riders to capture the adrenaline of the race and share it with all their friends and family."

To welcome all the racers, fans, organizers and supporters of the Park City Point 2 Point race, MyPOV360.com is offering a special promotion for \$30 all Drift cameras. These units are the recommended cameras for all mountain bikers because of its smart features for riders like the LCD screen and wireless remote control. To collect the discount, simply enter the code: **P2P2011** at checkout.

For more information about the race, please visit: <http://theppcp.com/>.

About MyPOV360.com

MyPOV360.com is an online retailer of the hottest point-of-view wearable video sports cameras and accessories for video and photography enthusiasts. Not only the go-to website for simple and easy to use hands-free video products, MyPOV360.com also provides the online shopper with valuable market information from the online video community to determine the best wearable camera for each individual lifestyle, purpose and budget. The MyPOV360.com experience is about finding the perfect camera and accessories to “Capture the World From Your Point of View.”

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